



Tatiana Zinland

UX | UI designer

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 www.linkedin.com/in/tatisha/

WORK EXPERIENCE

UX/UI designer | Freelance

October 2013 - present

Collaboration with various customers on e-commerce projects, marketplaces, business websites and landing pages.

- Interaction with customer and developers team
- Market and competitors analysis
- User research
- UI kit and style guideline design, work with design systems
- Web interface development

Head designer | Sletat.ru

June 2011 - October 2013

Software product development for travel industry. During my work in the company, Sletat.ru became one of the most popular travel search engines in the Russian Internet.

I experienced the entire development process: hypothesis generating, real service users research, prototyping, testing and creating final product.

- Web interface and app design
- Recruitment and management of the remote design team, building a design process
- Customer analysis and user research
- Prototyping and testing
- Technical task development
- Creating a design system
- Creating ready-to-use websites for travel agencies

Web designer | Freelance

August 2009 - June 2011

Collaboration with various customers. Self-education.

- Web interface and gambling machines interface design
- Flash banners, logos, icons, business cards, flyers design

PORTFOLIO

 www.behance.net/tatisha

MY SITE www.tatisha.com

SUMMARY

10 years of experience. Worked with a product team, design studios and private customers. Have experience in managing remote design team. Develop interfaces from scratch, improve existing ones, work with design guidelines. Collaborate with Sber ecosystem. Have basic knowledge of HTML, CSS, JS, React.js

LANGUAGES

English (B2)

Russian (native)

EDUCATION

Regularly attend relevant seminars and conferences, complete intensive training programs and courses. Member of the professional community «The Guild of Freelance UX Designers»

2002 - 2007

St. Petersburg State University of Economics

FACULTY

Management and Economics in Tourism and Hotel Industry